



FOR IMMEDIATE RELEASE
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Eric Marshall named Director of Sales for Safe Fleet Truck & Trailer

ELMHURST – January 29, 2019 - Safe Fleet Truck & Trailer announced that Eric Marshall has joined Safe Fleet Truck & Trailer as director of sales. In this role, Mr. Marshall is responsible for leading the sales vision and strategy for the Truck & Trailer division of Safe Fleet Commercial Vehicle. Mr. Marshall joins Safe Fleet Truck & Trailer from The Reading Group, where he was director of distributor sales. He succeeds Chuck Carey, who left to pursue opportunities outside of the company.

Wm. Craig Bonham, vice president of Safe Fleet Commercial Vehicle, said, “As a highly respected sales leader in our industry, Eric brings a deep understanding of the diverse truck and trailer markets as well as expertise in strategic sales skills. His strong network of relationships across the industry will be a great asset as we continue to grow our market reach.”

Eric Marshall said, “It’s a privilege to join Safe Fleet Truck & Trailer – an organization that is growing both its market reach and product portfolio. It’s a time of great opportunity and I’m excited to take on this challenge.”

Mr. Marshall has been a leader in the truck and trailer industry for more than three decades. His expertise lies in the thoughtful management of the intersection of company strategy, market needs, and sales talent. He brings a deep knowledge of the truck and trailer body construction and market service applications. Prior to The Reading Group, Mr. Marshall held a number of sales roles at America’s Body Company, Unicell Body Company, and Mitsubishi Fuso Truck of America.

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About Safe Fleet Truck & Trailer

Safe Fleet Truck & Trailer, a division of Safe Fleet, a leading manufacturer of temperature control, access, and video & camera product solutions to truck and trailer fleets across North America. Products include insulated bulkheads, rear and side door curtains, insulated pallet covers, walkramps, platforms, steps, and camera & video solutions. Our nationwide sales team provides personal service and unmatched industry knowledge to protect inventory, improve productivity, and promote safety. www.sftruckandtrailer.net

About Safe Fleet

Headquartered in Belton, MO, Safe Fleet owns a portfolio of brands that provide safety solution to fleet vehicle manufacturers and operators around the world. These brands serve major markets including: Bus, Rail and RV, Truck and Trailer, Work Truck, Emergency, Waste and Industrial and Military. With over 1,100 employees and 10 manufacturing locations, Safe Fleet targets markets with increasing demand for operator, passenger, and pedestrian safety. www.safefleet.net