



FOR IMMEDIATE RELEASE
June 29, 2018

Contact: Beth Brown
ebrown@safefleet.net
630-782-0001

CITY LINE FOODSERVICE IMPROVES SAFETY AND COMPLIANCE WITH SAFE FLEET TRUCK AND TRAILER'S ONE FOR FLEETS PROGRAM

ELMHURST, IL – JUNE 29, 2018 -City Line Foodservice, New England's leading independent, full-service food distributor, has partnered with Safe Fleet Truck & Trailer to outfit its latest fleet of straight trucks with Safe Fleet Truck & Trailer's full complement of products – temperature control, access, and backup cameras.

Challenges facing foodservice delivery organizations such as City Line Foodservice, include: 1) FSMA compliance (keeping food at the right temperature while in transit); 2) keeping drivers safe while delivering product; and 3) preventing and reducing backup accidents.

City Line has more than 40 trucks a day on the road, six days a week, and an inventory of over 12,000 SKUs. Their customers are counting on timely and efficient delivery of product at proper temperatures. Drivers are counting on equipment that provides them with the confidence to do their jobs faster, better, and safer. City Line is keeping life on the road and their drivers safe with accident prevention technology like backup cameras. The Safe Fleet Truck & Trailer product portfolio of temperature control, access, and backup cameras, coupled with an experienced sales team, enables City Line to meet FSMA compliance and safety standards from one partner.

"Having one point of contact for our delivery needs in and out of the truck– temperature control, access, and now backup cameras – was paramount in our decision to work with Safe Fleet Truck and Trailer," said Steve Dizinno, Director of Operations at City Line. "Safe Fleet Truck & Trailer offers the most comprehensive line of products for my fleet with a sales person, Kyle Allen, who knows our business very well. This makes my job easier and more efficient."

"The objective of our **ONE for Fleets** solution for organizations like City Line is to deliver a premium solution- in and out of the truck or trailer. This helps our customers achieve the highest level of compliance and safety from one point of contact who knows their business," says Chuck Carey, Vice President of Sales of Safe Fleet Truck & Trailer. "Our partnership with City Line is a game changer – by significantly boosting City Line's safety and compliance initiatives."

Watch the City Line story here> www.sftruckandtrailer.net/videos/

###

About Safe Fleet Truck & Trailer

Safe Fleet Truck & Trailer, a division of Safe Fleet, a leading manufacturer of temperature control, access, and video & camera product solutions to truck and trailer fleets across North America. Products include insulated bulkheads, rear and side door curtains, insulated pallet covers, walkramps, platforms, steps, and camera & video solutions. Our nationwide sales team provides personal service and unmatched industry knowledge to protect inventory, improve productivity, and promote safety. www.sftruckandtrailer.net

About Safe Fleet

Headquartered in Belton, MO, Safe Fleet owns a portfolio of brands that provide safety solution to fleet vehicle manufacturers and operators around the world. These brands serve major markets including: Bus, Rail and RV, Truck and Trailer, Work Truck, Emergency, Waste and Industrial and Military. With over 1,100 employees and 10 manufacturing locations, Safe Fleet targets markets with increasing demand for operator, passenger, and pedestrian safety. www.safefleet.net